

# Privacy Policy eezysmile

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## Privacy Policy

Eezysmile spol.s r.o. with its registered office at Námestia M.Benku 6, 811 09 Bratislava, Slovakia, registered in the Commercial Register maintained by the County Court in Bratislava I, Section Sro, Insert 12544/L ("eezysmile" or "we" or "us") is committed to protecting the personal data of our Customers, individuals who visit our website at the domain eezysmile.sk ("our website"), individuals who contact us via contact forms on our website, individuals receive marketing communication or newsletters from us, applicants for a job in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter referred to as "GDPR") and Act No. 18/2018 Coll. on personal data protection (hereinafter referred to as "Data Protection Act").

## When visiting our website

When visiting our website, the company eezysmile, Ltd. through our servers, for security reasons, stores the connection data of the computer connecting to our site, the list of websites you visit with us, the date and duration of your visit, the identification of the type of browser and operating system used, and the website through which you connect with our site. This data also serves us for our internal statistical analyzes, through which we can improve our services and the functionality of the website and servers themselves. We use cookies for this purpose. Additional personal information such as name, address, telephone number or e-mail address will not be collected unless you provide this information voluntarily, e.g. via the contact form, registration, performance of the contract or a direct request sent to our email. In such a case, we require from you only the necessary data necessary for the successful completion of the request, question or registration itself.

## Cookies

A cookie is a small text file that a website stores on your computer or mobile device when you browse it. This file keeps the website informed of your steps and preferences for a period of time, so you don't have to re-enter them the next time you visit or browse the site. Our website uses cookies to remember user settings for better customization of advertisements, the interests of visitors and for the necessary functionality of the website. You can control or delete cookies at your discretion - see [aboutcookies.org](http://aboutcookies.org) for details. You can clear all cookies stored on your computer, and you can set most browsers to prevent them from being stored. However, in this case, you may need to manually adjust some settings each time you visit the website, and some services and features may not work.

How to refuse the use of cookies? The use of cookies can also be rejected and set using your internet browser. Most browsers automatically accept cookies by default.

## Email marketing

We send you e-mail marketing information about our company and our planned events only with your express consent. You can revoke it at any time by written notice to the email address [eezy@eezysmile.sk](mailto:eezy@eezysmile.sk) or to the correspondence address eezysmile, spol. s r.o., Namestie M. Benku 6, 811 07 Bratislava.

## Legal basis for the processing of personal data of the persons concerned

As mentioned above, our company eezysmile processes your personal data in accordance with Act no. 18/2018 Coll. on the protection of personal data and on the amendment of certain regulations (hereinafter referred to as the "Personal Data Protection Act") and Regulation (EU) 2016/679 of the European Parliament and of the Council (hereinafter referred to as the "GDPR").

The legal basis for the processing of personal data is:

- The consent of the data subject to the processing of personal data
- Performance of a contract to which the person concerned is a party
- Operation of e-shop

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- The legitimate interest of the operator
- fulfillment of obligations arising from the law - when storing data about you and the services provided to you in our accounting or when making data available to state and other bodies that supervise our activities or that resolve disputes or the implementation of decisions.

## **Consent of the person concerned**

Every visitor to our website or client using the services of our company (hereinafter referred to as the person concerned) gives their consent to the processing of personal data voluntarily, without coercion and enforcement, as well as without conditional on the threat of rejection of the contractual relationship or services. The company eezysmile, spol. Ltd. considers the personal data provided to be confidential and respects the rights and requirements of its clients associated with them.

The data subject shall give his or her consent separately for each purpose of processing personal data, and may at any time cancel it, individually for each purpose.

The Company considers the personal data provided to be confidential and places emphasis on respect for privacy.

Conditions and method of processing the personal data of the persons concerned and transferring the data to third countries

Our company does not disclose processed personal data and does not provide them to third parties without the express consent of the persons concerned (unless the applicable laws of the Slovak Republic and the EU provide otherwise, or it is not a court order or other state supervision). The company does not transfer personal data to third countries and international institutions.

## **Retention period of personal data of data subjects**

The time is determined according to the specific purpose of personal data processing and according to the requirements of special regulations.

Specific retention periods are set by the company's internal regulations prepared in accordance with the Archiving Act.

The company securely disposes of all personal data whose purpose of processing and retention period has expired. After the end of the defined purpose, the company is entitled to process personal data to the necessary extent and only for the purposes of statistics in their anonymized form.

The company ensures the processing of personal data of the data subjects in a form enabling the identification of individual data subjects for a period of time no longer than is necessary to achieve the purpose of processing.

The rights of the data subject associated with the processing of his personal data and the obligations of the company

Upon written request, the person concerned has the right to:

- to access your own personal data;
- a list of your own personal data that are being processed;
- to correct, delete or limit the processing of personal data;
- withdraw consent to the processing of personal data at any time;
- object to the processing of personal data;
- for the portability of personal data;
- restrictions on the processing of her personal data;

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- submit a complaint or a motion to initiate proceedings to the supervisory authority;
- liquidation of her personal data, which are the subject of processing, if there has been a violation of the law;
- prevent the processing of her personal data which she expects to be or will be processed for marketing purposes without her consent;
- the right to file a motion to initiate proceedings pursuant to Section 100 in the event that the data subject suspects that his or her personal data are being processed unjustifiably.

In case of any questions or requests in connection with the processing of personal data, you can contact us at the email address [eezy@eezysmile.sk](mailto:eezy@eezysmile.sk) or at the correspondence address eezysmile, spol. s r.o., Namestie M. Benku 6, 811 07 Bratislava.

The company is obliged to process the application sent by the data subject no later than 30 days from the date of delivery of the application or to inform the reasons why the verification did not take place and the possibility of exercising the right of the data subject to file a motion to initiate proceedings under § 100 and other legal protection under a special regulation. The company is obliged to notify the data subject without undue delay of a personal data breach, if such a personal data breach may lead to a high risk to the data subject's rights. The company has informed you, as the data subject, about the protection of your personal data and you have been informed of your rights in relation to the protection of personal data.